

Establishment of a Joint Intelligence Board to Shape Place Delivery and Improve Health and Wellbeing

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Health and Care Partnership Board, 9 January 2025

Background

Workshop in 2024 reviewed current intelligence arrangements and agreed recommendations for a future approach:

- Link JSNA Executive Board and Outcomes and Business Intelligence workstream functions to ensure joined up, strategic delivery.
- Refreshed Board should prioritise and oversee completion of an integrated workplan.
- Establish an operational group to deliver intelligence products and provide peer support.
- Intelligence products should be co-produced with residents with lived experience to incorporate their views and needs into recommended actions.
- Proactively produce an annual work plan to enable prioritisation of projects in line with available capacity.
- Extend the range of intelligence products beyond the JSNA format in line with stakeholder needs.
- Develop accessible intelligence products to facilitate understanding and harness support to implement recommended actions.
- Implement an evaluation process to monitor completion of recommendations and actions.

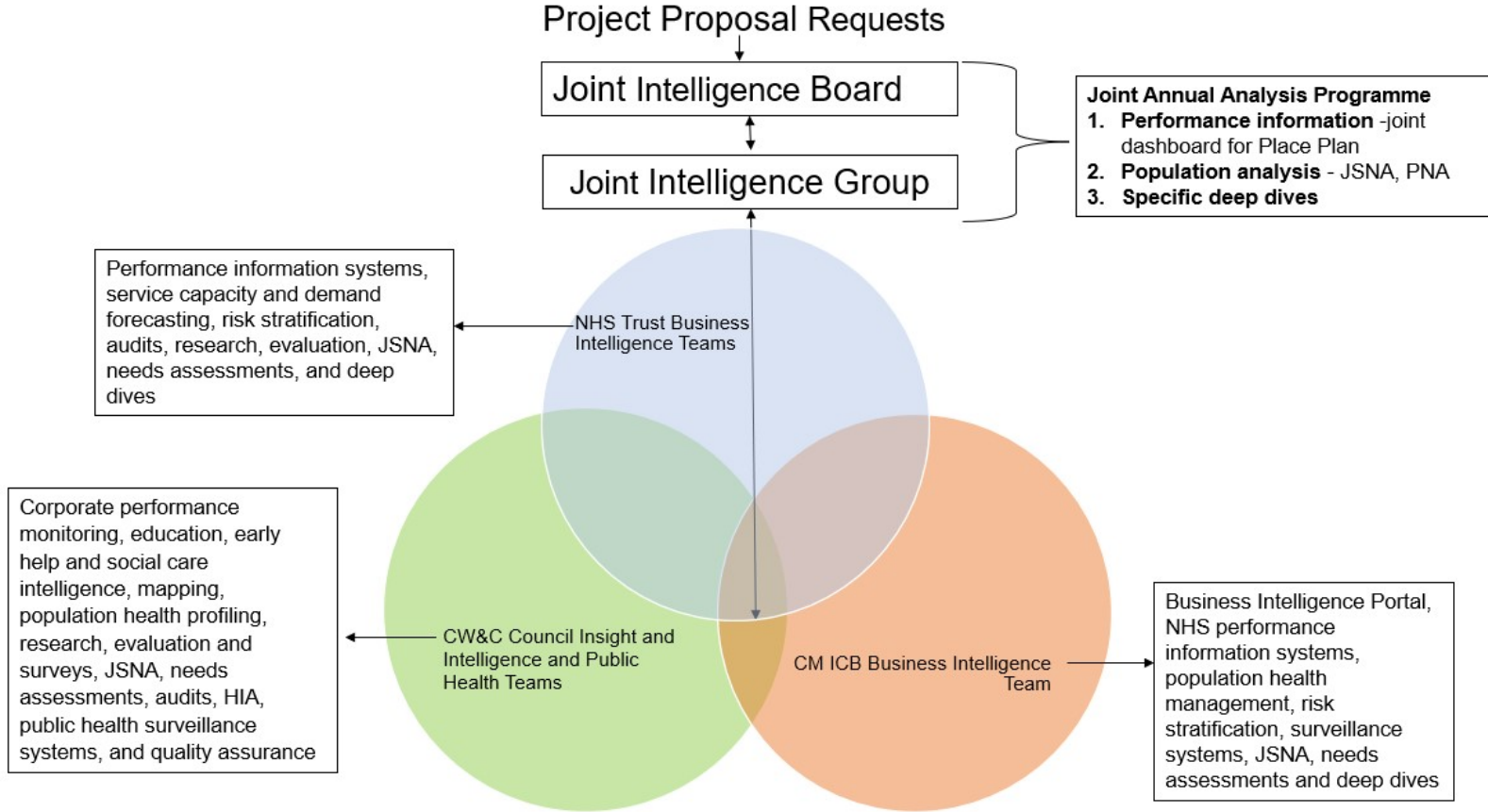
Aim

- To strengthen collaboration and create a unified process to generate actionable intelligence and insight that underpin and drive future system strategies, policies, and effective service delivery to advance the health and wellbeing of the Cheshire West and Chester population.
- The current JSNA Executive Board and Outcomes and Business Intelligence Workstream will be repurposed into a Joint Intelligence Board (JIB) and operational Joint Intelligence Group (JIG) to support this ambition.

Objectives

- Provide system-wide forums to share data, intelligence, and learning by different organisations.
- Support effective flow of data, intelligence, and information between system partners to navigate data challenges and identify opportunities to improve data quality.
- Ensure commonality of methodology and consistent monitoring of key metrics between and within partner organisations.
- Identify and promote intelligence and needs assessments created by partner organisations where these impact on health inequalities.
- Identify and progress key data analysis and intelligence to drive our approach to improve population outcomes and reduce inequality.
- Enable routine use of data and insight to inform future priority-setting, commissioning decisions, policy, strategy, service delivery and assess impact.
- Promote and disseminate joint intelligence products across system stakeholders to embed recommendations and actions within organisational plans and delivery.
- Ensure we have efficient use of our analytical workforce, with a joint set of principles and strong process to prioritise and have effective oversight of work.

Joint Intelligence Arrangement



Joint Intelligence Process

A process for developing and delivering a combined intelligence programme of work which will include:

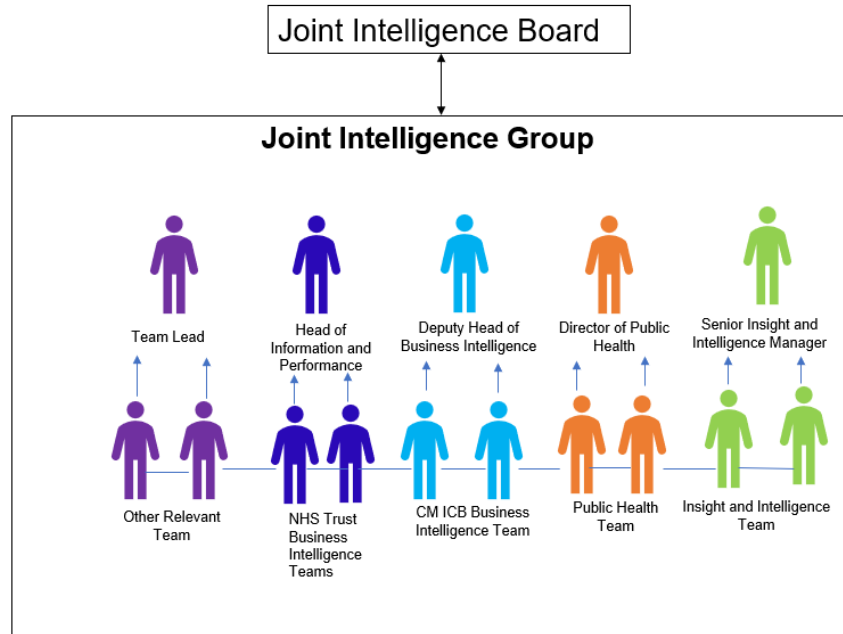
- A programme of scheduled analysis.
- A clear separation of key streams of work:
 - 1. Performance information.**
 - 2. Population analysis** including population health management projects and JSNA work.
 - 3. Specific deep dives** to interrogate key priorities, which are driving local health inequalities.
- A process for enabling people to propose projects, which feed into the analysis programme.
- A means to discuss the data requirements, timeline and scope of each project.
- Identification of, and deployment of, relevant combined resources to deliver the work.
- Evaluation follow up tool to assess completion of recommendations and actions.

Joint Intelligence Board

- A Joint Intelligence Board where the work programme is managed and overseen (a senior level programme board for intelligence and analysis).
- Which ensures wider stakeholder involvement and senior buy in and oversight of the work.
- Wider engagement in the development, ownership and delivery/endorsement of analytical pieces of work.
- Clear governance lines so the Board and its work are properly connected into the rest of the system, including:
 - Cheshire West and Chester Health and Wellbeing Board
 - Cheshire West Health and Care Partnership Board
 - Integrated Transformation Steering Group
 - CW&C Council Senior Management Board
 - CM ICB Senior Leadership Board

Joint Intelligence Group

- An operational Joint Intelligence Group to develop and implement the work programme.
- Enabler consortium, blending intelligence functions, using a matrix management approach.
- Draws on the support of a wider community of interest to deliver intelligence products.
- Reports to Joint Intelligence Board.



Potential Benefits

- Better informed policy and strategy across the Cheshire West system.
- Integration of technical expertise, and specific skills to translate complex information into actionable insight for intelligence-led and evidence-based decision-making.
- Establishment of a consistent and transparent prioritisation process to proactively develop a joint intelligence work programme, which is aligned to commissioning timescales and available resource.
- Cross organisational learning, sharing of best practice, and skill development.
- Standardisation through a singular approach to commission and deliver intelligence across the Cheshire West system.
- Combined skills and expertise to enhance innovation and problem-solving capability to fully understand and address longstanding population issues.
- Governance – The process will be managed by the Joint Intelligence Board and straddle existing partnership arrangements to ensure Cheshire West-wide working on key projects and resulting actions and provide assurance on effective use of resources/investment.

Potential Risks

- Limited capacity and competing priorities of the different organisations may inhibit implementation of a joint intelligence approach.
- Trial new arrangement and process during 2025-26 and generate learning to improve ongoing delivery.
- Process analysis to identify any arising issues, unintended/unforeseen effects:
 - Timely delivery of intelligence products.
 - Effective communication and partnership working across organisations.
 - Effective leadership and matrix management approach.
 - Potential barriers such as competing priorities or limited time.
 - Governance arrangements with Joint Intelligence Board.

Next Steps

Joint Intelligence Component	Timeline
First meeting of Joint Intelligence Board	January 2025
First meeting of Joint Intelligence Group	February 2025
Joint Intelligence Board and Joint Intelligence Group Terms of Reference published	March 2025
Operational processes and products (specification template and evaluation tool) established	March 2025
Completion of 2024-25 projects	April 2025
Combined 2025-26 annual workplan published	May 2025
Quarterly reporting established	June 2025
First year review and process analysis report	April 2026

Thank You
Thoughts and Comments?